

The GigOrbit Client Discovery Questionnaire

Send this to your buyer before agreeing to a final price to avoid scope creep and ensure 5-star delivery.

Section 1: Business Background

1. **What is the name of your business, and what is your core product/service?**
2. **Who is your primary target audience or ideal customer?**
3. **Who are your main competitors, and what makes you different from them?**

Section 2: Project Goals & Scope

4. **What is the primary goal of this specific project?** *(e.g., Increase sales, generate leads, rebrand)*
5. **What are the exact, required deliverables for this project?** *(e.g., 1 Homepage design, 3 Instagram Reels, 1500-word blog post)*
6. **Do you have any existing assets I need to use?** *(e.g., Brand guidelines, logos, raw video footage, login credentials)*

☐ Yes

☐ No

(If yes, please provide a link): _____

7. **Are there any examples of similar work that you love?** *(Please provide 1-2 links for inspiration)*

Section 3: Timeline, Milestones & Logistics

8. **What is the absolute deadline for the final deliverable?**
9. **Since GigOrbit protects large projects via Escrow Milestones, how would you like to break this project up?**

☐ Option A: 50% upfront / 50% on completion

☐ Option B: 3-Part Milestone (Phase 1, Phase 2, Final Delivery)

☐ Option C: Single Payout upon full delivery

10. **Who is the final decision-maker for approvals on this project?**